

EDDIE GILES

UX/UI DESIGNER

CONTACT

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🌐 <https://www.eddiehux.com/>

SKILLS

- User Research
- User Personas
- Competitive Analysis
- Wireframing
- Information Architecture
- Prototyping
- Responsive Design
- Usability Testing
- A/B Testing

ADDITIONAL SKILLS

- Fluent in Spanish
- HTML
- Analytical Thinking
- Project Coordination

TOOLS

- Figma
- Sketch
- Behance
- Adobe
- Wix
- Canva

ABOUT ME

UX Designer who turns research into intuitive, user-centered solutions. Experienced in end to end design, from research and wireframing to prototyping and testing across mobile and desktop platforms.

PROJECTS

PULSE LIFT

- **The problem:** Most fitness apps cater to experienced users with long workouts and limited flexibility.
- **The research:** This included competitive analysis, user research, wireframing, user testing, prototyping, and low to high-fidelity prototypes.
- **The solution:** Pulse Lift's quick, guided routines and simple interface better support busy users looking for approachable, personalized fitness.

STUDY TOGETHER

- **The problem:** School can be a challenge as it is. Staying motivated and engaged can make it even harder.
- **The research:** included competitive analysis, user research, wireframing, user testing, prototyping, and low to high fidelity prototypes.
- **The solution:** Designing an app that will allow student peers to reach out to each other and collaborate on projects or curriculum.

EXPERT

- **The problem:** An increasing trend of young adults choosing to live alone is making it difficult for them to seek guidance or help.
- **The research:** Competitive analysis, user research, wireframing, user testing, prototyping, A/B testing, and low high fidelity prototypes.
- **The solution:** Designing an intuitive app for users to reach out to experts through various devices. Users will be able to easily and conveniently contact experts.

EDUCATION

- GED 2017
- Career Foundry UX Design Certificate 2025

WORK HISTORY

Northeast Sales and Distribution

- Delivery Merchandiser 2022-2023

- Delivered high priority merchandise under tight deadlines, ensuring a seamless customer experience.
- Applied meticulous attention to detail to maintain 100% invoice accuracy.
- Monitored in store performance and identified improvement opportunities, influencing sales strategies.
- Analyzed product return patterns and guided customers to alternative solutions that better met their needs.

FedEx

- Delivery Driver 2017-2022

- Ensured a 100% on time delivery rate by optimizing routes and planning ahead for obstacles.
- Prioritized package integrity to reduce damage and improve customer satisfaction.
- Performed routine inspections to uphold safety and operational consistency.
- Maintained accurate inventory records and cross-checked shipment details.

ABM

- Field Operations Manager 2015-2017

- Led process improvement and change management efforts to align team performance with business goals.
- Collaborated with property managers and internal teams to ensure on time project delivery and client satisfaction.
- Translated high level strategy into step by step plans to guide daily operations and staff training.
- Presented walkthroughs and proposals to clients, aligning solutions with their goals and expectations.