

EDDIE GILES

UX/UI DESIGNER

CONTACT

✉ eduardo.hernandez081013@gmail.com

📞 770-895-5697

🌐 [Portfolio](#)

🌐 [Linkedin](#)

SKILLS

- UX/UI Design
- User Centered Design
- Visual Design Skills
- User Research
- User Personas
- Competitive Analysis
- Wireframing
- Information Architecture
- Prototyping
- Responsive Design
- Usability Testing
- A/B Testing
- AI-assisted prototyping - Uizard
- ChatGPT for ideation
- DALL-E for visual concepts
- Maze AI for testing

EDUCATION

- GED 2017
- Career Foundry UX Design Certificate 2025

ABOUT ME

UX Designer who turns research into intuitive, user-centered solutions. Experienced in end to end design, from research and wireframing to prototyping and testing across mobile and desktop platforms.

PROJECTS

PULSE LIFT

- **The problem:** Most fitness apps cater to experienced users with long workouts and limited flexibility.
- **The research:** This included competitive analysis, user research, wireframing, user testing, prototyping, and low to high-fidelity prototypes.
- **The solution:** Pulse Lift's quick, guided routines and simple interface better support busy users looking for approachable, personalized fitness.

STUDY TOGETHER

- **The problem:** School can be a challenge as it is. Staying motivated and engaged can make it even harder.
- **The research:** included competitive analysis, user research, wireframing, user testing, prototyping, and low to high fidelity prototypes.
- **The solution:** Designing an app that will allow student peers to reach out to each other and collaborate on projects or curriculum.

EXPERT

- **The problem:** An increasing trend of young adults choosing to live alone is making it difficult for them to seek guidance or help.
- **The research:** Competitive analysis, user research, wireframing, user testing, prototyping, A/B testing, and low high fidelity prototypes.
- **The solution:** Designing an intuitive app for users to reach out to experts through various devices. Users will be able to easily and conveniently contact experts.

TOOLS

- Design Tools
- Figma/Figma AI
- Behance
- Wix
- ChatGPT
- Maze AI
- Sketch
- Adobe
- Canva
- Uizard
- DALL-E

ADDITIONAL SKILLS

- Fluent in Spanish
- HTML
- Analytical Thinking
- Project Coordination

WORKING WITH AI

Incorporating AI into my design process has been a powerful way to enhance both strategy and creativity. Here's how I use it in my work:

- Improve user flows and streamline design processes through AI-powered tools
- Leverage AI insights to understand user behavior better and uncover hidden pain points
- Rapidly prototype and test ideas with AI, accelerating the iteration cycle
- Analyze user data patterns to identify opportunities for new features and enhancements
- Personalize user experiences by using AI to adapt content and interactions based on behavior
- Spot usability issues early by integrating AI into testing and feedback loops
- Combine AI-driven insights with UX best practices to make confident, data-informed design decisions

WORK HISTORY

Freelance UX/UI Designer

- Fiverr 2025–Present

- Led end-to-end UX/UI projects for clients, enhancing user engagement and visual consistency.
- Designed mobile and web interfaces using Figma, Uizard, and AI tools like ChatGPT and Maze, streamlining design processes and reducing cycle times.
- Built interactive wireframes, prototypes, and high-fidelity mockups aligned with user goals and business KPIs.
- Conducted user research and usability testing to validate design decisions and improve user satisfaction.
- Managed stakeholder communication, scoped project timelines, and iterated designs based on client and user feedback.

Northeast Sales and Distribution

- Delivery Merchandiser 2022-2023

- Delivered merchandise under tight deadlines, ensuring a seamless customer experience and improved customer satisfaction.
- Applied meticulous attention to detail to maintain 100% invoice accuracy.
- Monitored in store performance and identified improvement opportunities, influencing sales strategies.
- Analyzed product return patterns and guided customers to alternative solutions that better met their needs.

FedEx

- Delivery Driver 2017-2022

- Ensured a 100% on time delivery rate by optimizing routes and planning ahead for obstacles.
- Prioritized package integrity to reduce damage and improve customer satisfaction.
- Performed routine inspections to uphold safety and operational consistency.
- Maintained accurate inventory records and cross-checked shipment details.